



All proceeds raised by the tournament will go to the education programs of the Prague Post Endowment Fund, a non-profit organization founded in 1992. The organization's mission is to link and strengthen communities and enrich education.

SPONSORSHIP LEVELS

Each corporate sponsor and team may choose one of the following categories:

THIRD BASE SPONSORSHIP Kč 15,000 (587 EUR, exchange rate 25,55CZK /1 EUR)

- Representative team participation in the tournament
- Other benefits include T-shirts for team players and invitations to the players' party and the awards ceremony

THIRD BASE SPONSORSHIP FOR OUT OF TEAMS 12.000 CZK (470 EUR)

THIRD BASE SPONSORSHIP FOR NGOs (including schools team) 10.000 CZK

FIRST BASE SPONSORSHIP Kč 25,000 (approx. 978 EUR)

- Representative team participation in the tournament
- **A full promotional package with exposure in all pre-and post-game advertisements of the tournament in *The Prague Post***
- Opportunity for self-promotion through banner or table displays at the ballpark
- **Inclusion of company logo on over 200 T-shirts, programs and other promotional items**
- Other benefits including T-shirts for team players and invitations to the players' party and the awards ceremony

EVENT SPONSORSHIP Kč 45.000 (approx. 1.760 EUR)

- Representative team participation in the tournament
- **One free advertisement in *The Prague Post* (1/16 Broadsheet or 3/25 Tabloid, B&W)**
- Prominent recognition as an Event- Sponsor
- A full promotional package with exposure in all pre-and post-game advertisements of the tournament in *The Prague Post*
- Logo exposure on the Prague Post Endowment Fund's web site
- Opportunity for self-promotion through banner or table displays at the ballpark
- Inclusion of company logo on over 200 T-shirts, programs and other promotional items. (Logos of Event Sponsors will be given greater prominence)
- Other benefits including T-shirts for team players and invitations to the players' party and the awards ceremony